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REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D.C.

Form FA-11

AMENDMENT

TO SUPPLEMENTAL REGISTRATION [ ] EXEMPTION [ ] STATEMENT  
(Indicate which)

NUMBER 568 FILED JUN 30 1965

Pursuant to the Foreign Agents  
Registration Act of 1938 as Amended

Name of registrant (or agent) ITALIAN GOVERNMENT TRAVEL OFFICE - ENIT

Name of foreign principal Ente Nazionale Italiano per il Turismo (ENIT)

The answers to the items of the above-mentioned statement listed below are hereby amended to read as follows:

(Insert proper item numbers)

Item No. 10 (c) Nature of INFOPLAN services to this office.

INFOPLAN's principal activity for ENIT during the relevant time period was developing sources of background information, photographs and story material about tourist resorts in Italy. In the course of this activity, meetings were held with ENIT officials in Rome, New York, Chicago and San Francisco.

In addition, the firm of PUBLIFIRMA S.r.l., Viale Belle Arti 7, Rome, Italy was retained by INFOPLAN to provide photographic, documentary, editorial and other services and materials to same. Meetings were held with various travel agencies in New York and other cities to see if the information they were presently receiving about tourist in Italy was satisfactory. Discussions were held with various magazine editors, with a view of interesting them in having articles assigned to their writers on the tourist attractions of Italy. Newspapers and magazines were furnished with articles and photographs relating to forthcoming tourist events in Italy. News stories were sent out concerning events of interest to travel editors. A questionnaire survey was prepared by INFOPLAN and distributed to travel and women's page editors in many cities in the United States. These surveys asked what, if any, material the editors were presently receiving concerning Italian tourist, were the editors pleased with the material they were now receiving, or did they have suggestions for improvement; and did they wish additional articles or photographs on tourism prepared for them.

10 (c) Address of the Alpine Tourist Commission  
c/o French Government Tourist Office  
610 Fifth Avenue  
New York City

Item No. 11 (c) A list of our films is attached herewith. All our films are produced in Italy and distributed in the United States by Association Films, 847 Madison Avenue, New York, N.Y.

Item No. \_\_\_\_\_

Item No. \_\_\_\_\_

(If additional items are to be amended, insert additional pages as needed)

Exhibits.--The following additional or amended exhibits are attached hereto as a part of this amendment (list exhibits attached) \_\_\_\_\_

NOTE.--The amendment will not be accepted for filing unless both copies are signed and sworn to as required below.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment to the supplemental statement mentioned above and the attached exhibits, that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of information contained in any Exhibit A filed here-with insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Leinenweber  
(Signature)

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Signature)

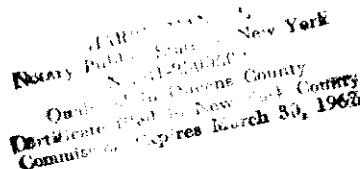
\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Signature)

Subscribed and sworn to before me at \_\_\_\_\_

this 19 day of Nov., 1962.

New York.



Danny Mandel  
(Notary or other officer)

My commission expires \_\_\_\_\_, 19\_\_\_\_.

**VENTIMIGLIA TO ROME, \$960-10 mins., color.**  
Ventimiglia, San Remo, Imperia, Genoa, Pisa, and the Isle of Elba.

**WALKING IN THE SUN, \$207-10 mins., color.**  
Venice, Palermo, Naples, Genoa, Florence, Milan and Rome.

**WINDOW SHOPPING IN ITALY, \$20-10 mins., color.**  
A shopping spree through Naples, Rome, Florence, Milano, Turin and Venice.

**WINTERTIME, \$211-10 mins., color.**

Majestic snowcapped Mount Etna and the Northern mountain regions contrast the Riviera area.

#### MEMORIES OF ITALY

**ABRUZZO, \$310-10 mins., color.**

The Gran Sasso, highest peak of the Apennines dominates this region of incomparable natural beauty. Like other Southern regions, its history goes back to prehistoric times.

**BASILICATA, \$225-10 mins., color.**

Memories of Basilicata echo through the ages. Castles of Swabian and Norman dynasties still dominate the country side. The region's 25 Km. on the Tyrrhenian Sea offer some of the loveliest beaches of this area.

**CAMPANIA, \$298-10 mins., color.**

The region known to the ancients as Campania Felix. Its myths and legends of epics of Homer, Vergil and Ulysses still haunt its shores. Its capital is Naples, resplendent in its Gulf.

**LA CALABRIA, \$783-10 mins., color.**

This region of spectacular beauty invites you to see her beaches, her ruins, her ancient culture and art. This region one of the world's greatest civilizations. This artistic flowering is evident in every stone of Florence, capital of the region.

**LE MARCHE, \$215-12 mins., color.**

The region of the Marches lies on the Adriatic side of the Apennines. A prosperous agricultural, fishing and industrial

continued

area. It attracts (and boasts some of the finest architectural monuments from the Romanesque to the 17th century) tourists along its magnificent beaches on the Adriatic.

**LOMBARDIA, \$300-10 mins., color.**

The largest and most important region of Italy, marked by its proud traditions and historic background. Milano, the great, modern metropolis is its capital but the wealth of its artistic heritage is found in Bergamo, Brescia, Cremona, Mantova.

**MOLISE, \$299-10 mins., color.**

The wealth of its soil intermingles with Roman ruins and romanesque Gothic cathedrals. Incomparable scenery stretches along the Adriatic coast. Across are the famous Tremiti Islands awaiting the international tourist.

**PIEMONTE, \$214-12 mins., color.**

Bordered by some of the highest Alpine peaks to the North, Piemonte has the honor of having been the center of modern Italian history and the home of the Risorgimento. Turin, its capital city, boasts huge enterprises in industries of world renown and can claim to have been the focal point of Italy's national unification.

**SARDEGNA, \$296-10 mins., color.**

The ancient, prehistoric Island of Sardinia, surrounded by the blue Tyrrhenian Sea, holds a wealth of history. The color of its costumes, the intricacies of its handicrafts are in sharp contrast to the modern cities.

**SICILIA, \$297-10 mins., color.**

The island of Eternal spring holds within its boundaries a great variety of landscape, history and modern entertainment. Phoenicians, Greeks, Goths, Byzantines, Arabs, Normans, all left their mark on Sicily's art, architecture and traditions.

**TOSCANA, \$311-10 mins., color.**

The heart of Italy dominated by the greatest artistic heritage found in any of its regions. It has seen the birth of one of the world's greatest civilizations. This artistic flowering is evident in every stone of Florence, capital of the region.

**UMBRIA, \$204-10 mins., color.**

Cultural and art centers highlighted with excellent examples of Italian architecture and Umbrian art.

## Traveling in Italy



### ITALIAN STATE TOURIST OFFICE

- E. N. I. T. -

For rental kindly contact the following offices of the:  
ASSOCIATION FILMS, INC.-DISTRIBUTORS

RIDGEFIELD, N.J., Broad at Elm  
LA GRANGE, ILL., 561 Hillgrove Ave.  
DALLAS 3, TEXAS, 1108 Jackson Street  
SAN FRANCISCO 3, CALIF., 799 Stevenson St.

RENTAL RATES: \$2.50 each; 3 for \$6.50;  
4 or more, \$2.00 each.

**ANCIENT LANDS, \$-202-10 mins., color.**

The remains of ancient civilizations at Cerveteri, Ostia and Pompeii.

**AUTUMN ON THE LAKES, IS-206-10 mins., color.**

Visits to Lake Garda, Lake Como with its charming villas, and the gardens of Villa Taranto at Lake Maggiore.

**BRENNER PASS, CORTINA, VENICE, \$-972-10 mins., color.**

Bobsledding and skiing and magnificent views.

**BRENNER PASS TO ROME, \$-968-10 mins., color.**

From the wine orchards, to Verona, renowned art center, Fiesole and its cathedral. Florence of renaissance fame and finally, Rome.

**BRINDISI TO ROME, \$-964-10 mins., color.**

Southern Italy with its grottoes, forests, villages, and ancient cities.

**CHIASSO TO ROME, \$-970-10 mins., color.**

In Milan, you visit the famous 'Brera' and view the great canvas, 'The Wedding of the Virgin.'

**DOMODOSSOLA TO ROME, \$-963-10 mins., color.**

A visit in Milan and La Scala with their music memories, a meal in Bologna, then to Rome.

**FALL, IS-210-10 mins., color.**

The Island of Ischia wrapped in purple and gold, and Rome dressed in a beautiful gown of golden thread.

**FROM ANCONA TO TRIESTE, \$-781-10 mins., color.**

Ancona, famous port since Roman days; Ravenna, Byzantine capital; Venice, 'Queen of the Adriatic'; Trieste, its beauty and monuments.

**FROM NAPLES TO REGGIO CALABRIA, \$-778-10 mins., color.**

Naples and its surrounding area contain spectacular beauty within their small gamut of coastline.

**FROM PISA TO NAPLES, \$-777-10 mins., color.**

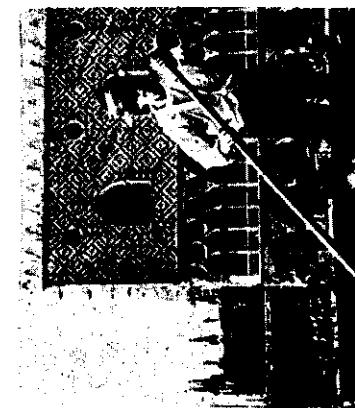
Pisa and its Leaning Tower, Southern Tuscany and its Etruscan remains, Rome and its beaches, Naples the city of hope.

**FROM REGGIO CALABRIA TO TARANTO, \$-779-10 mins., color.**

Climate and vegetation make this an enchanted land of ancient civilization.

**FROM TARANTO TO PESCARA, \$-780-10 mins., color.**

Some Adriatic cities and their ancient and picturesque architecture.



**NAPLES TO ROME, \$-969-10 mins., color.**

From Naples and Santa Lucia to Capri, Sorrento, Casserta, Formia, and Rome.

**OUR PEOPLE, IS-205-10 mins., color.**

Some of the many festivals and traditional events of Italy.

**ROME, \$-312-10 mins., color.**

The glories of the Eternal City together with modern centers that make Rome the great international metropolis are beautifully brought to light in this unique film.

**ROMA, IS-312-10 mins., color.**

Known the world over, Cortina is Italy's winter sports center.

**SPRING AND SPAS, IS-203-10 mins., color.**

A panoramic tour of Italy's spas and health resorts.

**SPRINGTIME, IS-208-10 mins., color.**

Springtime in Milan, Naples, Rome and the Boboli Garden in Florence.

**SUMMERTIME, IS-209-10 mins., color.**

The

world famous seaside resorts of Viareggio, Paraggi, Porto Fino and the Island

of Capri.

**SYRACUSE TO NAPLES, \$-967-10 mins., color.**

The peaceful, picturesque countryside on the way to Naples.

**TARVISIO TO ROME, \$-962-10 mins., color.**

Venice, Ferrara, Ravenna, Perugia, and Assisi, with their cathedrals, palaces, food, and art. Then to Rome via the Apennine Way.

**THREE DAYS IN ITALY, IS-212-10 mins., color.**

A fascinating trip to some of Italy's most interesting points.

**TRIESTE TO ROME, \$-961-10 mins., color.**

The delightful shores of the Adriatic beckon to the traveler on his way to Rome.

**A TRIP TO SARDINIA, \$-965-10 mins., color.**

A rustic civilization with vineyards, religious festivals and processions, and fine and delicate lace.

**MODANE, TURIN, FLORENCE, \$-966-10 mins., color.**

From Modane, to Turin with its cathedrals, and on to Florence and its priceless art treasures.